INCLUSIONARY HOUSING— - CRITICAL REGIONAL PLANNING TOOL - STILL in LEGAL LIMBO?



Key to:

- Regional Integration
- Combatting Gentrification
- Furthering Fair Housing <u>Legal Update</u>:
- CBIA v. San Jose Victory!
- U.S. Supreme Ct?

Public Interest Law Project/ California Affordable Housing Law Project

449 15th Street, Suite 301
Oakland, CA 94612
510 891 9794
www.pilpca.org

HJN December 2015

WHY INCLUSIONARY?

- Equal Opportunity....Location, location, location..
 - Access to "Areas of Opportunity"-
 - Schools, Jobs, Health Care, Transportation
- Land Use a Key Instrument of Exclusion
 - Citadels of Prejudice, Segregation & Inequality
- Financial Opportunity—Leverage Private Capital
 - Land Value Recapture Nico
 - The Only Way to Keep Up
- Combat Gentrification & Displacement

New Opportunities to Win IZ

- AFFH Rule Requires Actions That:
 - Overcome Patterns of Segregation
 - Foster Inclusive Communities
 - [24 CFR 5.150, .152, .154]
- The Assessment of Fair Housing (AFH) Must:
 - Analyze Factors to Limiting Access to Opportunity
 - Include Actions to Open Access to Opp.
 - Include Anti-Displacement Plan [24 CFR 91.105(b)(1)(i) (& .115)]
- Department of Transportation Funds for TOD
 - DOT Must Do Title VI "Equity Analysis"
 - Regs Recognize IZ as a Tool

TWO REMAINING LEGAL ISSUES

- Takings Challenge & Rent Control Preemption

<u>1st</u> - IS IZ AN "EXACTION"—A "TAKING"?

- Does It Require A *Dedication* of Property as a Condition?
 - Land, Easement or Money
- And Therefore: Must IZ Be Proportional to: <u>Need for Affordable Housing Created by Market Rate Housing</u>?
- California Supreme Court Says "NO" [CBIA v. San Jose, 61 Cal. 4th 435 (2015)]
- > BUT : U.S. Supremes??

CBIA v. City Of San Jose: IZ Not An "Exaction" 61 Cal. 4th 435 (2015)

- Iz <u>Is</u> A Land Use Regulation
 - "<u>Police Power</u>, to regulate the development and use of real property to promote the public welfare"
- Iz <u>Not</u> A "Conveyance" Of Property
 - A <u>land use regulation that merely restricts the use</u> of property by <u>limiting the price</u> of some units.
- Iz <u>Does Not</u> Require A "Nexus Study"
 - Nollan/Dolan Proportional Impact Nexus Not Required
 - CBIA Argued: IZ valid only if need for affordable housing "<u>was caused by or attributed to</u>" the impact of new housing

CBIA Court Endorses San Jose's Public Purposes For IZ

- Meet "<u>Current and future needs</u>"
- Meet <u>regional needs</u> under Housing Element Law
- Ensure affordable housing "<u>distributed throughout</u> <u>the city</u>"
- "Benefits...from <u>economically diverse</u> <u>communities</u>"
- "Avoid the problems... associated with isolated low income housing."

Other Legitimate Purposes (& One Cautionary Note)

- AFFH:
 - Promote Integration/ Reduce Segregation
- Provide Workforce Housing
- Reduce Greenhouse Gas Emissions
- > **<u>CAUTION</u>**: <u>Sterling Park v. Palo Alto:</u>
 - Granting 1st Right of Refusal to City is an Interest in Property for Purposes of the Mitigation Fee Act Statute of Limitations

In-lieu Fees & Other Options Permissible

- Amount Must Be Related Only to Cost of IZ Units
 NOT Just Housing Need Created by Housing
- Because IZ is not an Exaction/Takings:
 - "the voluntary off-site options and in lieu fee ...—does not impose an unconstitutional condition in violation of the <u>takings clause</u>."

<u>CBIA v. San Jose</u> Goes To Washington?

- Filed "Petition for Certiorari" Sept. 15
- CBIA's Question To the Court:
 - <u>Is an IZ Ordinance an "Unconstitutional Condition"</u>?
 - *i.e.* Is IZ and Exaction? a Taking of Property?
- We Filed Response 12-4 Decision by 1/31?

PALMER v. L.A.— The Fix is Not In—Yet

2nd Issue – Rent Control Preemption

- EG. CA (Palmer), CO (Telluride), WI (Apt Ass'n)
- California AB 1229 (2013) Overturning Palmer—
 - Vetoed By Brown
 - Next Yr? Depends in Part on CBIA v. San Jose

OTHER APPROACHES & ALTERNATIVES

- Impact Fees (Cautious Approach)
 - Based on Nexus Study? Some CA cities
 - For Rentals In States w/ Rental Control Preemption
- <u>Affordable Housing Fee</u> ("Boulder" Approach)
 - Based IZ percentage & Gap Financing
- <u>Off-Site Ownership</u>—Boulder
 - Fee OR Off-Site if Converted to Ownership w/ 5 yrs
- Voluntary Overlay or Super Density Bonus:
 - IZ If Density Bonus, \$\$ or Other Incentives Elected

OPPORTUNITY FOR NEW FRAMING

LAND VALUE RECAPTURE – See Nico

CRITCAL TO TURNING POLITICAL DEBATE IN U.S.

- "Ask not what developers have done for us, Ask what we have done for developers...."
- Inclusionary attacked as "Exaction" on Private Investment
- Massive Public Investment Windfall Ignored
- The Many Legit Public Purposes Served by IZ Ignored

TURN FOCUS TO The PUBLIC GIFT TO DEVELOPERS